

Stricker Motorsports

Our race team is making exciting history!

With four races remaining in the 2008 season, we have a lock on the position of Rookie of the Year!!!

The team is currently standing 4th in overall points out of the fifty cars that have run in the Super Stock division at USA Raceway this year.

Our race team here at **Stricker Motorsports** is 100% committed to winning the 2009 Championship at USA Raceway.

We at **Stricker Motorsports** are looking for sponsors who will be as committed as we are and who will share with us the laurels of a top team.

These sponsors will receive the publicity that only such victories achieve!



**Sponsor Stricker Motorsports
a winner in more ways than one!**

Our Race Team



Driver - Daniel Stricker, 25 years in the automotive business as a master technician, service advisor, commercial parts manager, and managed an automotive shop. Crewed on a Formula Atlantic race team in SCCA for 3 years and 2 years as driver/crew chief with a super speedway go-kart team. ASE certified.



Crew Chief – Willie Coffman, 1 year as driver 4 years as crew chief in Modifieds, 1991-1995 over 15 years in body fabricating and is a certified ASE & GM master tech., 1 year with Stricker Motorsports team.



Crew - Chris Dunbar, over ten years as a ASE master tech, 1 year with Stricker Motorsports team. ASE exhaust and under car spec as well certified GM, VW, and Toyota tech.



Volunteer Crew - Tammie and Lou Fiorino - Our biggest fans have spent most of the 2008 season in the pits with us lending a hand with everything from setting up the trailer to scraping mud from the car between heats to providing home cooked meals for the crew and fans.



Engine Builders - Rick Spencer and his son Brandon, 20 years of dirt track experience mostly in the modified division, 4 years with super speedway go-karts, and 1 year with modified midgets. 1 championship with the modified in 1997, one championship, a 2nd and a 3rd place in karting, and a 2nd in factory points with the modified midgets. Rick's strengths are his engine building and chassis set up.



Web Site Design and Maintenance - Jen Hartmann. Weekly race statistics, photos, and videos are posted so our sponsors and fans can stay up to date with the team's progress.

Consultants - Mike and Shane Parker both have many years in driving and crewing in sprints, midgets, modifieds, super speedway go-karts, & shifter karts.

Our Background

Stricker Motorsports seeks race car team sponsors who want to gain wide exposure for their companies through audiences of thousands and the general public. We have the makings of a strong and winning team and look forward to the up coming season with great expectations. The **Stricker Motorsports** Camaro #17 super stock is a real standout that is always kept in top condition so that you will be proud to put your name on our car. Our 26' race car hauler offers ample space for your company name and logo. We believe in fair play in competition and represent ourselves and our sponsors with the utmost integrity and professionalism.

Our home track, United Sports Arizona Raceway in Tucson, boasts an average attendance of 1,500 and on special event nights a packed house of 3,200. Sponsor names are announced before each heat race and main event. The USA Raceway produces a race program for each race that lists the sponsors with the team. Also available are sponsor add spaces of 1/8, 1/4, 1/2, and full page adds ranging from as low as \$300 to a full color page at \$2000. All ads are for the full year. Race fans are sponsor-loyal and think of the racing community and its supporters first when spending their hard earned money. You will be reaching not only the racers and their fans, but the general public as well.



Hauling the car in our enclosed trailer gives sponsors tremendous exposure. Tucson's daily volume on I-10 is 137,000 vehicles, the I-10 corridor between Tucson and Phoenix, where we will be traveling to races at Eloy, Manzanita and Canyon Raceways, is 13,000 vehicles per day, and in metro Phoenix the I-10 handles just under 300,000 vehicles per day.

Sponsoring our team will greatly increase your visibility and raise brand awareness. In addition to advertising space on the **Stricker Motorsports** web site, our team shirts, hats, and uniforms will carry sponsor logos and patches. We will confirm that you are satisfied with your logo display prior to the commencement of the racing season. The race-ready car can be made available to you as an attention grabbing advertising platform at various times during the season both at your place of business as well as at the track. This practice has been well received by sponsors and is a great morale and team-building tool for your employees. USA Raceway allows occasional T-shirt cannon distribution throughout the season which helps you to reach even more people.

Sponsor Benefits

The size of your sponsorship and advertising budget will provide you with various exposure opportunities. You don't need to break the bank to have your name associated with the fine racing team at **Stricker Motorsports**. The minimum contribution levels are broken down in the table below:

Sponsor Level	1	2	3	4	5	6	7
Contribution	<u>\$15,000</u>	<u>\$10,000</u>	<u>\$7,500</u>	<u>\$5,000</u>	<u>\$2,500</u>	<u>\$1,000</u>	<u>\$500</u>
Ad Space on Trailer							
Rear	x Very Large	x Large	x	No	No	No	No
Left Side	x Very Large	x Large	x	x	x	x	No
Right Side	x Very Large	x Large	x	x	x	x	Special Thanks
Ad Space on Car							
Hood or rear deck lid	x Very Large	x Large	No	No	No	No	No
Right Side	x Very Large	x Large	x	x	x	No	No
Left Side	x Very Large	x Large	x	x	x	No	No
Ad Space on T-Shirt							
	x	x	x	Arm Sleeve	No	No	No
Ad Space on Hat							
	Front 2"x2" Rear 1.5"x1.5"	Front 1.5"x1.5"	Rear 1.5"x1".5	Side 1"x1"	No	No	No
Number of times car will be made available for display	4	3	2	1	0	0	0
Name said first at every #17 track entrance	x	No	No	No	No	No	No

All sponsors will be provided space at **Stricker Motorsports** web site at: <http://www.strickermotorsports.com>

Aside from enjoying the increased exposure and revenue that your sponsorship and advertising dollars will provide, we want you to come down and enjoy the excitement of race day along with us. We want to share the full experience that joining our racing family can afford you.



2009 Expense Report

Cost sheet for 2009 race season	Total
USA Dirt Track Membership \$50 per person (driver, and 2 crew members)	\$150
Costs per race night (average over season)	
pit pass 3 members @ \$25 per person (depends on race track)	\$75
fuel for race car 12 gallon average @ \$9.00 per gallon	\$108
pill pull Tucson is \$5.00 (depends on race track)	\$5
fuel for tow truck (Tucson only)	\$50
oil change for race car, (8 quarts and filter every race)	\$50
fuel for generator and compressor	\$25
truck and car hauler maintenance costs	\$25
tear offs for helmet	\$20
race car repairs, based on 2008's average cost thru 16 races i.e. tires, rims, body damage, transmission, clutch, radiator, belts, hoses, ignition, engine repairs, etc.	\$225
Total per race night	\$583
Total per season @ 21 races in Tucson	\$17,490
Additional costs for out of town racing	
additional fuel costs for truck for out of town trips (Phoenix, Eloy, El Paso, TX., Albuquerque NM., northern AZ.)	\$250
Hotel cost for one nights stay for 3 crew members	\$160
food	\$110
Total per race night	\$520
Total per season @ 9 races outside of Tucson	\$4,680
Spare parts and supplies needed to run a full season	
which would include an average of 3 races a month, one out of town for 10 months, March thru December	
back up engine	\$7,300
transmission	\$1,500
clutch	\$700
p/s gear box	\$200
belts and hoses	\$50
two extra shocks	\$200
suspension and steering parts	\$300
chemicals and gear lube	\$100
figure on an average of a tire and wheel every 3rd or 4th race depending on damages to race car	\$200
will need to freshen up our 377cu. Engine at end of 2008 season	\$3,000
Total spare parts	\$13,550
Estimated costs for 2009 racing season*	\$35,870

*Costs do not reflect SMS. inventory breakdown for upcoming season which is available upon request. 2008 expense report also available upon request.

Our Thanks

Thank you for taking a few moments to consider becoming a **Stricker Motorsports** sponsor. We are confident that we will provide you with a solid return on your investment with minimal impact to your bottom line.

We would greatly appreciate the opportunity to further discuss this potential partnership with you and should you have any questions please feel free to call us directly at 520-437-5742.



Thank you for your time and attention given in consideration to joining the **Stricker Motorsports** racing family.